Terms and Conditions

1. The promoter of Cashback with Sony (the "Promotion") is Sony Europe Limited ("Sony") based at The Heights, Brooklands, Weybridge, Surrey, KT13 0XW.

2. Please do not send claim forms to this address as they will not be forwarded to the Agency collecting the claims. Please only use the website to enter claims. Old claim documents will not be accepted and no cashback will be processed.

3. The Promotion only applies to products which have been supplied and distributed by Sony within the UK, Republic of Ireland and Isle of Man.

How to Claim

4. If you have purchased any of the following Cyber-shot /Handycam products:
(the "**Products**") from an authorised Sony dealer located in the UK and Republic of Ireland between 15th October 2015 and 31st January 2016 (inclusive) then you are entitled to submit a claim for Cashback.

Category	Product	Cashback Value	Euro
Cyber-shot	DSC-RX1/R	£ 200	€ 250
Cyber-shot	DSC-RX10	£ 50	€ 60
Cyber-shot	DSC-RX10M2	£ 50	€ 60
Cyber-shot	DSC-RX100M4	£ 50	€ 60
Cyber-shot	DSC-RX100M3	£ 50	€ 60
Cyber-shot	DSC-RX100	£ 30	€ 40
Cyber-shot	DSC-HX400V	£ 40	€ 50
Cyber-shot	DSC-HX90/V	£ 30	€ 40
Handycam	FDR-AX100	£ 150	€ 200
Handycam	HDR-CX900	£ 100	€ 130
Handycam	FDR-AXP33	£ 100	€ 130
Handycam	FDR-AX33	£ 100	€ 130
Handycam	HDR-PJ810	£ 60	€ 80
Handycam	HDR-PJ620	£ 40	€ 50
Alpha	ILCE-6000	£ 50	€ 60
Alpha	ILCE-7B	£ 100	€ 130
Alpha	ILCE-7KB	£ 100	€ 130
Alpha	ILCE-7M2B	£ 100	€ 130
Alpha	ILCE-7M2KB	£ 100	€ 130
Alpha	ILCE-7SB	£ 100	€ 130

5. Regardless of the type of Product that you are claiming for please complete your claim online at the following URL www.sony.co.uk/imagingcashback or www.sony.ie/imagingcashback for Republic of Ireland. You will need to include electronically the UK serial number of the product, together with a copy of your original printed sales receipt to claim your Cashback. You will also need to upload an image of your Serial Number from the base of the camera unit.

6. All claim forms submitted in respect of the Cashback Promotion should be received by midnight on 29th February 2016. No claims will be accepted after this date.

7. All Sony products are subject to availability.

8. It is necessary to have access to the internet with sufficient broadband speed and download capability in order to complete the claim form. Please note that there may be additional fees imposed by a participant's internet service provider depending on their terms and conditions of internet use.

9. The Cashback is only available on Sony Qualifying products which have been supplied and distributed by Sony to its authorised dealers within the UK and Republic of Ireland. We recommend that you check with your retailer before purchase to ensure that your purchase qualifies under these Terms and Conditions. You can also check on the Sony cashback platform for Sony authorised dealers. Sony is not responsible for a retailer's misleading statements in this respect and the final decision as to whether a retailer is authorised rests with Sony. For the avoidance of doubt, Sony will not accept claims against Products purchased from eBay (whether listed as new or used). This Offer applies only to Qualifying products purchased from Amazon.co.uk with a valid UK serial number and does not apply to used products. Offer applies to products dispatched from and sold by Amazon.co.uk and does not apply to products from third party sellers on Amazon.co.uk's Marketplace platform

10. A claim for Cashback cannot be validly made in respect of a Product where a customer returns it to the retailer and receives a full refund.

11. Only claim forms with valid UK serial number filled in, accompanied by copy of original printed sales receipt/sales invoice clearly showing the name of the retailer, image of the serial number from the base of the product, the Product name and date of purchase will be accepted. Online order confirmations are not acceptable. Handwritten receipts will not be accepted. In the event of an incomplete claim, the participant will be informed via email and he/she will be given a deadline of (ten) 10 calendar days in which to resolve any issues and to send the correct and valid document that meets these requirements.

12. This Promotion is a consumer promotion and is only available to the original consumer that purchased the Product. Claims from companies, organisations and institutions and claims from resellers are excluded from this offer.

13. As this is a consumer promotion, only 2 claims on main camera units can be made by one consumer.

14. Please allow 28 days for receipt of your Cashback once all criteria has been fulfilled; where we are unable to meet this deadline then we will do so as quickly as possible thereafter.

15. The Cashback will be provided in the form of a direct bank transfer to accounts which are operated by a financial institution located in the UK or Republic of Ireland. This is on assumption

that correct electronic bank details are supplied. Alternative cashback fulfilment is not possible. Note that successful claimants will have their Cashback provided by direct bank transfer provided correct bank details have been included and receipt is valid and readable. Claimants from the United Kingdom will have their Cashback paid in sterling whereas claimants from the Republic of Ireland will have their Cashback paid in Euros.

General

16. We reserve the right to withhold and / or refuse payment of the Cashback where we suspect that any false or fraudulent claim is being made or where a claim has been made which does not comply with these terms.

17. We reserve the right to withdraw the Promotion at any time without notice. All Cashback offers are subject to availability. Sony reserves the right to substitute any of the offers for products or services of equivalent status and value as necessary.

18. The Promotion is not available in conjunction with any other promotion.

19. There is no credit, cash or product alternative to the payment of a Cashback.

20. **Should you have any queries in relation to your claim, please phone us on 0207 365 2810 (UK) and 01 413 1771 (Republic of Ireland) or contact us via online website at www.sony.co.uk/support/en/contacts/email or www.sony.ie/support/en/contacts/email (IE)**

21. All instructions given within the claim form are part of these Terms and Conditions.

22. By claiming your Cashback claimants will be deemed to have read and accepted these Terms and Conditions and Sony's privacy policy which is available at http://www.sony.co.uk/pages/privacy/privacy_statement_en_GB.html

23. Personal information which you supply will be processed by Sony Europe Limited, and its third party service provider for the purposes of administering this promotion.

24. If you have any questions regarding our use of your personal information, please contact us via our online web form at http://services.sony.co.uk/support/en/contacts/pim/email

25. For more information on Sony's privacy statement, please visit: http://www.sony.co.uk/eu/pages/privacy/en_GB/privacy_overview.html

26. This Promotion is subject to English law and all parties submit to the exclusive jurisdiction of the English courts. In the event of any confusion, English language shall prevail.